

Michael Wailes



Michael D. Wailes is the founder and CEO of Spectrum Interactive Group, a full-service digital marketing agency. A third-generation Weld County Native, he resides on his family's farm North of Johnstown. With an extensive background in journalism and broadcasting, Wailes spent a decade in newsrooms all along the Front Range before moving to the world of advertising where he spent six years as an interactive developer and project manager.

Wailes has served on a variety of non-profit boards and committees including the University of Northern Colorado Mirror Advisory Board, the Johnstown-Milliken Chamber of Commerce, the Johnstown Historical Society, the Weld County School District RE-5J Accountability Committee, and the Vice-President of Marketing for the Longs Peak Council of Boy Scouts of America. He is currently a planning commissioner for Weld County and Vice-Chairman, District 2 Representative on the Weld County Board of Adjustments. He is a 20+ year member of Century Lodge #190 in Greeley and an active Rotarian, serving as the District #5440 Public Image Chair, and Assistant Governor.



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